


APPROVED:  
Vice-rector for study and methodical work  
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***Intercultural communication / Межкультурные коммуникации (на иностранном языке)***

**Syllabus of the course**

Specialty 38.04.02  
Specialization *International Business Administration*  
Level of higher education *Master's Degree*  
Form of training *Full-time*  
Year of enrolment 2022

Authored by:

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Total number of hours	288	<b>Form of final attestation:</b>  Test: semester 1 Exam: semester 2
incl:		
contact work	74	
self-study	178	
practical training	0	
control hours	36	

**Hours distribution:**

Semester:	2,3
Type of classes	Hours
Contact hours	36
Practical training	38
Laboratory work	
<b>Total contact hours</b>	<b>74</b>
Self-study	178
Control hours	36
<b>Total academic hours</b>	<b>288</b>
<b>Total credits</b>	<b>8</b>

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## 1. LEARNING OBJECTIVES

<b>Objective:</b>	The study of the theoretical foundations and practical aspects of intercultural communication in organizations, the formation of intercultural communicative competence in professional activities and the formation of a mediator of cultures.
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## 2. COURSE PLACE IN THE PROGRAMME STRUCTURE

Discipline B1.V Intercultural communication refers to the part formed by the participants of the educational relations of Block 1.

## 3. EXPECTED LEARNING OUTCOMES

Code and name of graduate competence	Code and name of the competence achievement indicator	Expected learning outcomes
UC-4 - Is able to apply modern communication technologies, including in a foreign language(s), for academic and professional interaction	UC-4.2 - Freely perceives, analyzes and critically evaluates oral and written business information in state and (or) foreign language(s), in including using information technologies	To know: modern communication technologies, including in a foreign language(s), for academic and professional interaction  Be able to: perceive, analyze and critically evaluate oral and written business information in the state and (or) foreign language(s)  To master: modern information technologies
UC-5 -Is able to analyze and take into account the diversity of cultures in the process of intercultural interaction	UC-5.2 - Constructively interacts with people taking into account their socio-cultural characteristics in order to successfully fulfill professional tasks and strengthen social	To know: about the diversity of cultures in the process of intercultural interaction  Be able to: interact with people taking into account their socio-cultural characteristics  Possess: communicative competence for practical solution of social and communicative tasks in various fields of foreign language activity

## 4. COURSE STRUCTURE AND CONTENT

Code and name of the topics	Course content	Academic hours			
		Contact work			Self-study
		Lectures	Practices	Workshops	
Section I. Professional communication and culture. Intercultural communication in professional activity					
Topic 1. Development of listening and dialogic speech skills.	Familiarity with the culture of the country of the language being studied, the rules of speech etiquette (Fr, Ger).	4	2		28
Topic 2. Familiarization with the lexical material on the topic in the volume necessary for communication, reading.	The organizational structure of the enterprise (Fr, Ger).	4	4		28
Section II. Intercultural communicative competence in professional communication.					
Topic 3. Development of monologue and dialogic speech skills.	Types of speech communication (Fr, Ger).	4	4		28
Topic 4. Familiarization with the lexical material on the topic in the volume necessary for communication, reading.	Contacts at the enterprise (Fr, Ger).	6	4		28
Section III. Intercultural communication and corporate culture					
Topic 5. Development of writing skills.	Business correspondence (Fr, Ger).	6	10		22
Topic 6. Development of listening and dialogic speech skills.	Types of enterprises (Fr, Ger).	4	8		22
Section IV. Intercultural communication and the conflict of cultures.					
Topic 7. Learning to refer texts of educational and scientific subjects.	Problems of financial management in a foreign language environment (Fr, Ger).	6	10		22

Topic 8. Development of monologue and dialogic speech.	Production situations at the enterprise and their solutions (fr, German).	4	8		22
<b>Control hours:</b>					<b>36</b>
<b>Total hours:</b>		<b>36</b>	<b>38</b>	<b>0</b>	<b>178</b>

## 5. TEACHING AND LEARNING TOOLS OF THE COURSE

### 5.1 Recommended literature

Библиографическое описание издания (автор, заглавие, вид, место и год издания, кол. стр.)	Электронные ресурсы
Tyurina, O.V. French: reading professional texts (for undergraduates in the humanities) : Textbook : VO - Magistracy .— Rostov-on-Don : Southern Federal University (SFU) Publishing House, 2018.— 122 s	<a href="https://znanium.com/catalog/document?id=343829">https://znanium.com/catalog/document?id=343829</a>
Tyurina, Olga Vasilyevna. Grammar of the French language Theory and practice : Textbook : VO - Magistracy .— Rostov-on-Don : Southern Federal University (SFU) Publishing House, 2017 .— 132 p .	<a href="https://znanium.com/catalog/document?id=339528">https://znanium.com/catalog/document?id=339528</a>
Shvedova, , O. V. Business foreign language for masters: German : a textbook for full-time and part-time masters in the discipline "business foreign language" / O. V. Shvedova Business foreign language for masters: German, 2031-02-04electronic. dan. (1 file)Saint Petersburg : Saint Petersburg State University of Industrial Technologies and Design, 2018 78 p.	<a href="https://www.iprbookshop.ru/102510.html">https://www.iprbookshop.ru/102510.html</a>

### 5.2 List of software (including national production)

- 7-Zip
- Microsoft Office Professional
- Microsoft Windows Professional
- ABBYY Lingvo

### 5.3 List of reference systems and modern professional databases

№	Name of reference systems and professional databases
1.	Digital library Grebennikon.ru – <a href="http://www.grebennikon.ru">www.grebennikon.ru</a>
2.	Science Digital Library eLIBRARY – <a href="http://www.elibrary.ru">www.elibrary.ru</a>
3.	Science Digital Library КиберЛенинка – <a href="http://www.cyberleninka.ru">www.cyberleninka.ru</a>

4.	Database ПОЛПРЕД Справочники – <a href="http://www.polpred.com">www.polpred.com</a>
5.	Database OECD Books, Papers & Statistics on the platform OECD iLibrary <a href="http://www.oecd-ilibrary.org">www.oecd-ilibrary.org</a>
6.	Legal reference system КонсультантПлюс (installed resource UNECON or <a href="http://www.consultant.ru">www.consultant.ru</a> )
7.	Legal reference system «ГАРАНТ» (installed resource UNECON or <a href="http://www.garant.ru">www.garant.ru</a> )
8.	Information and referral system «Кодекс» (installed resource UNECON or <a href="http://www.kodeks.ru">www.kodeks.ru</a> )
9.	Digital library system BOOK.ru - <a href="http://www.book.ru">www.book.ru</a>
10.	Digital library system ЭБС ЮРАЙТ – <a href="http://www.urait.ru">www.urait.ru</a>
11.	Digital library system ЗНАНИУМ (ZNANIUM) – <a href="http://www.znanium.com">www.znanium.com</a>
12.	Digital library UNECON – <a href="http://opac.unecon.ru">opac.unecon.ru</a>

## 6. TECHNICAL FACILITIES

There are special rooms for lectures, seminars, coursework, group and individual consultations, current and interim assessments, as well as rooms for self-study.

The premises are equipped with equipment and teaching aids.

The rooms for students' independent work are equipped with computers with Internet connection and access to the university's electronic learning environment.

Name of classroom	Classroom location
Classroom 2026 Training classroom (for lecture- and seminar-type classes, coursework, group and individual consultations, current control and intermediate attestation), equipped with a multimedia system. Special furniture and equipment: Educational furniture for 122 seats (study table 61 pcs., chairs 122 pcs.), the teacher's workplace, desk m/m, drawer 1 pc, chalk board 1 pc (3 sections), chair 1 pc, drawer 1 pc, chair 1 pc, Chair 2 pcs., Intel i3-2100 2.4 Ghz /4Gb/500Gb/Acer V193 19" - 1 pc, Sound projector Yamaha YSP-3000 - 1 pc, Projector stand with camera decks - 1 pc, Projection screen draper - 1 pc, Multimedia projector Type 2 Panasonic PT-VX610E - 1 pc, Screen Media D1 ceiling bracket - 1 pc. Sets of display equipment and visual aids: multimedia applications for lecture courses and practical sessions, interactive teaching and visual aids.	191023, St. Petersburg, Griboedova canal, 30-32, lit. A, B, P

## 7. METHODOLOGICAL GUIDELINES FOR STUDENTS

The following documents should be made available to the trainee before the start of the course:

- training and methodological documentation;
- local normative acts regulating the main issues of the organisation and implementation of educational activities, including those regulating the procedure for current monitoring and interim assessment of students;
- the schedule of consultations of the teaching staff.

The level and depth of mastering the discipline is determined by the active and systematic work of students in lectures, seminars, independent work, including in terms of identifying the most significant and relevant problems for further study. A special condition for qualitative mastering of the discipline is an effective organisation of work, which allows distributing the academic workload evenly in accordance with the schedule of the educational process.

When preparing for classes, students have the opportunity to attend consultations with the staff of UNECON according to the timetable set out in the schedule of consultations.

The students' in- and out-of-classroom work should aim to form:

- the fundamentals of the learner's world view and scientific understanding;
- basic knowledge relevant to the training area and the declared professional field, forming the target and professional basis for training;
- professional competences oriented towards the needs of the labour market;
- An individual trajectory by mastering a unique set of professional competences that complement the learner's competence model, through a focus on specific professional specialised areas of knowledge defined by labour market representatives;
- meta-skills for learners, such as teamwork and leadership, data analysis, digital skills, project design and implementation, intercultural interaction.

## **8. SPECIFICATIONS FOR TEACHING DISABLED PERSONS**

Students with disabilities, if necessary, are taught on the basis of an adapted work programme using special teaching methods and didactic materials that take into account the particularities of their psychophysical development, individual capacities and health status.

In order for disabled persons and persons with disabilities to master the curriculum, the University shall ensure that:

- for the visually impaired and visually impaired: availability of information on the timetable in accessible places and adapted forms for learners who are blind or visually impaired; presence of an assistant to assist the learner as needed; production of alternative formats of teaching materials (large print or audio files);
- for the hearing-impaired and hearing-impaired: adequate sound reproduction of information;

## **ASSESSMENT RESOURCES**

### **1.1 Control tasks and assignments for interim attestation**

German language

List of topics:

1. Presentation
2. Representation of colleagues
3. On a business trip: visiting a restaurant
4. On a business trip: visit to the supermarket.
5. On a business trip: leisure activities.
6. German-speaking countries
7. Germany
8. Berlin as a transport center
9. Berlin as a cultural center
10. Gastronomic traditions of Germany
11. Germany in the economic aspect
12. Company presentation
13. Visiting the company: departments and functions
14. Visiting the company: employees and their responsibilities
15. Working day schedule
16. Organization of the working week and weekends
17. Review of the past year
18. Autobiography
19. Future plans: study and work
20. Profession of manager

French.

List of topics:

1. Introduce yourself.
2. Introduce your colleagues.
3. On a business trip: hotel accommodation.
4. On a business trip: visiting a restaurant.
5. On a business trip: visit to the supermarket.
6. On a business trip: leisure activities.
7. French-speaking countries.
8. France.
9. Paris as a transport center.
10. Paris as a cultural center.
11. Gastronomic traditions of France.
12. France in the economic aspect.
13. Presentation of your company.
14. Visiting the company: departments and functions.
15. Visiting the company: employees and their responsibilities.
16. Working day schedule.
17. Organization of the working week and weekends.



18. Job interview.
19. Plans for the future: study and work.
20. Internship in France.

## 1.2 Topics for written task

Is not provided by the work programme of the discipline.

## 1.3 Interim checkpoints

Number	Type	Method of conduct	Topic number
1	Problem solving	with the help of technical means and information systems	1-2
2	Simulation exercise	orally	3-4
3	Monitoring	with the help of technical means and information systems	1-4
4	Problem solving	with the help of technical means and information systems	5-6
5	Project analytic work	orally	7-8
6	Monitoring	with the help of technical means and information systems	1-8

## 1.4 Other assessment objects

Is not provided by the work programme of the discipline.

## 1.5 Self-study

Name of self-study	Topic number
Homework	1-8
Exam preparation	1-8

## 1.6 Grading scale

Scales of assessment and procedures for assessing learning outcomes of the discipline are regulated by the Regulations on the current control of progress and interim attestation of students in higher education programmes and the Regulations on the scoring and rating system.

**A grading and rating system** is used to assess the learning outcomes of the discipline:

The final control of the discipline is an examination (or a differentiated test), the final grade being formed in accordance with the scale given in the table below:

Points	Grade
$\leq 54$	fail
55-69	satisfactory
70-84	good
$\geq 85$	excellent

### Grading scale

2 (points to 54)	Demonstrates a lack of understanding of the problem. Many of the requirements of the assignment are not met. An initial perception of the material is demonstrated. The work is incomplete and/or plagiarized.
3 (points 55-69)	Demonstrates a partial understanding of the problem. Most of the requirements of the task have been met. Mastery of the elements of the assigned material. The material is mostly clear and coherent.
4 (points 70-84)	Demonstrates considerable understanding of the issue by the discipline. All requirements of the assignment are fulfilled. The content of the completed tasks is disclosed and examined from different perspectives.
5 (points 85-100)	Demonstrates full understanding of the problem. All requirements of the assignment are fulfilled. Demonstrates proficiency in the discipline. The completed assignments are holistic, complete, structured, present different points of view and demonstrate creativity.